



# WCA Legislative Session Review & Coalition Building Discussion



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# Overview

- 2013-2014 Legislative Session Recap
- County-Related Legislation
- Coalition Building
- Piecing Together the Puzzle (Frac Sand)

# Session Recap

# Legislative Session Stats

- **Floor Days**
  - Assembly: 39 Days
  - Senate: 31 Days
- **Bill Introductions**
  - Assembly: 906 Bills
  - Senate: 698 Bills
- **Bills Enacted (Acts)**
  - 175 Acts

**Final Floor Period Day: April 1, 2014**

# What's Next

- Legislature in full campaign mode by April 2014
  - Up for re-election:
    - All 99 Assembly Districts
    - Odd-numbered Senate Districts
    - Governor

# Legislative “Retirements”

## State Senate

- Sen. Jauch (D): Not running
- Sen. Cullen (D): Not running
- Sen. Schultz (R): Not running
- Sen. Lehman (D): Running for Lt. Gov.

# Legislative “Retirements”

## State Assembly

- Rep. Bies (R): Not running
- Rep. Richards (D): Running for AG
- Rep. Ringhand (D): Running for 15<sup>th</sup> Sen. District
- Rep. Marklein (R): Running for 17<sup>th</sup> Sen. District
- Rep. Schaber (D): Running for 19<sup>th</sup> Sen. District
- Rep. Strachota (R): Not running
- Rep. LeMahieu (R): Not running
- Rep. Bewley (D): Running for 12<sup>th</sup> Sen. District
- Rep. Clark (D): Not running
- Rep. Williams (R): Not running
- Rep. Klenke (R): Not running
- Rep. Endsley (R): Not running
- Rep. Kramer (R): Not running
- Rep. Kaufert (R): Not running

\*Members of the Joint Committee on Finance (JCF)

January through March 2014

Environment & Land Use



# Nonmetallic Mining Legislation “Frac Sand”

# Frac Sand Legislation

- Assembly Bill 476 / Senate Bill 349
- Rep. Ballweg, Sen. Tiffany
  - Original bill made changes to:
    - Local Road Agreements
    - Air & Water Quality Standards
    - Police Powers/Licensing Ordinances
  - WCA agreed to testify “for information only” at the public hearing with the promise that the bill authors would work with WCA on amendments before a vote
  - **Bill did not pass**

# Frac Sand Legislation

- Assembly Bill 816 / Senate Bill 632
- Rep. Ballweg, Sen. Tiffany
  - Bill is limited to:
    - Diminishing Assets Rule
    - Regulation of Borrow Sites
  - At WCA's request, amendments addressing contiguous property and mineral registration would be added to the bill if it came to a vote
  - **Bill did not pass**

# Phosphorus Regulation

# Phosphorus Regulation

- Assembly Bill 680 / Senate Bill 547
  - Rep. Loudenbeck, Sen. Cowles
  - The legislation allows entities to apply for a variance permit from DNR and DOA for phosphorus discharges
  - The bill requires entities to pay \$50 per pound of phosphorus discharge above the state limit
  - The money is directed to county conservation departments to address nonpoint source reductions in the watershed
  - Could result in \$10+ million for county conservation departments
  - Bill passed both the Assembly and Senate
  - Proposal will need EPA approval
    - Counties have the option to participate in the program

# Phosphorus Regulation

## Who Makes Up the Coalition?

- Wisconsin Counties Association
- Wisconsin Manufactures and Commerce
- Wisconsin Municipal Water Association
- League of Wisconsin Municipalities
- Wisconsin Land and Water Conservation Association
- Municipal Environmental Group
- Wisconsin Cheese Makers Association
- Wisconsin Paper Council

# Town Withdrawal from County Zoning

# Town Zoning Legislation

- Assembly Bill 661
- Rep. Jacque
  - The bill allows towns to withdraw from county zoning every three years
  - Public hearing held in late March
  - WCA met with bill authors and suggested a WCA/WTA study group rather than pushing the bill
  - Bill did not pass



# Town Zoning Legislation

## Who makes up the coalition?

- The Wisconsin Towns Association failed to put together much of a coalition on this bill
- The Wisconsin Counties Association was opposed to the legislation
- WCA worked with its partners to kill this legislation

# Coalition Building

# Coalition Building

- Why Important?
  - Many competing interests in Madison
    - 800 + Lobbyists
    - 200 + Lobbying Principals/Groups
  - Brings credibility to an issue
    - E.g., County GTA. Of course, counties are going to lobby for GTA, it is in THEIR interest
    - If WTBA and the Operating Engineers are lobbying for county GTA, that provides credibility
    - Important to have third-party validators

# Coalition Building

- How do you build coalitions?
  - Identify groups or individuals with common interest/goals
  - Decide how broad or narrow you want the coalition to be
  - Develop a strategy and define responsibilities
    - What groups are going to do what?
    - Are some groups better at certain tasks than others?

# Coalition Building

- Pros
  - Brings credibility to an issue
  - “Strength in numbers”
  - Generally increases likelihood of success

# Coalition Building

- Cons
  - Can be difficult to ensure everyone is on the same page/lobbying for the same issues
  - “Missteps” from one coalition partner can negatively impact the entire coalition
  - When people are part of a large group they may get complacent, thinking that someone else in the group will do the work
  - Having to “give ground” or “compromise” to appease members of the coalition

# Coalition Building at WCA

**GOAL:** Strengthen existing legislative coalitions and build new coalitions to maximize likelihood of legislative success

## **ACTION PLAN:**

- Continue work with transportation coalition to encourage adoption of new transportation revenues
- Continue work with 911 coalition (telecommunications industry) to find funding solution
- Build on phosphorus coalition (WCA, LWM, WMC, etc.) to find other areas of common interest
- Communicate with other legislative stakeholders to identify issues of interest

# Piecing Together the Puzzle

Legislative strategy must be broader than a particular bill.  
How you conduct yourself on one bill can impact (negatively or positively) other bills.



SB 349  
Road Agreements  
Air and Water Quality Standards  
Pre-emption  
Police Powers



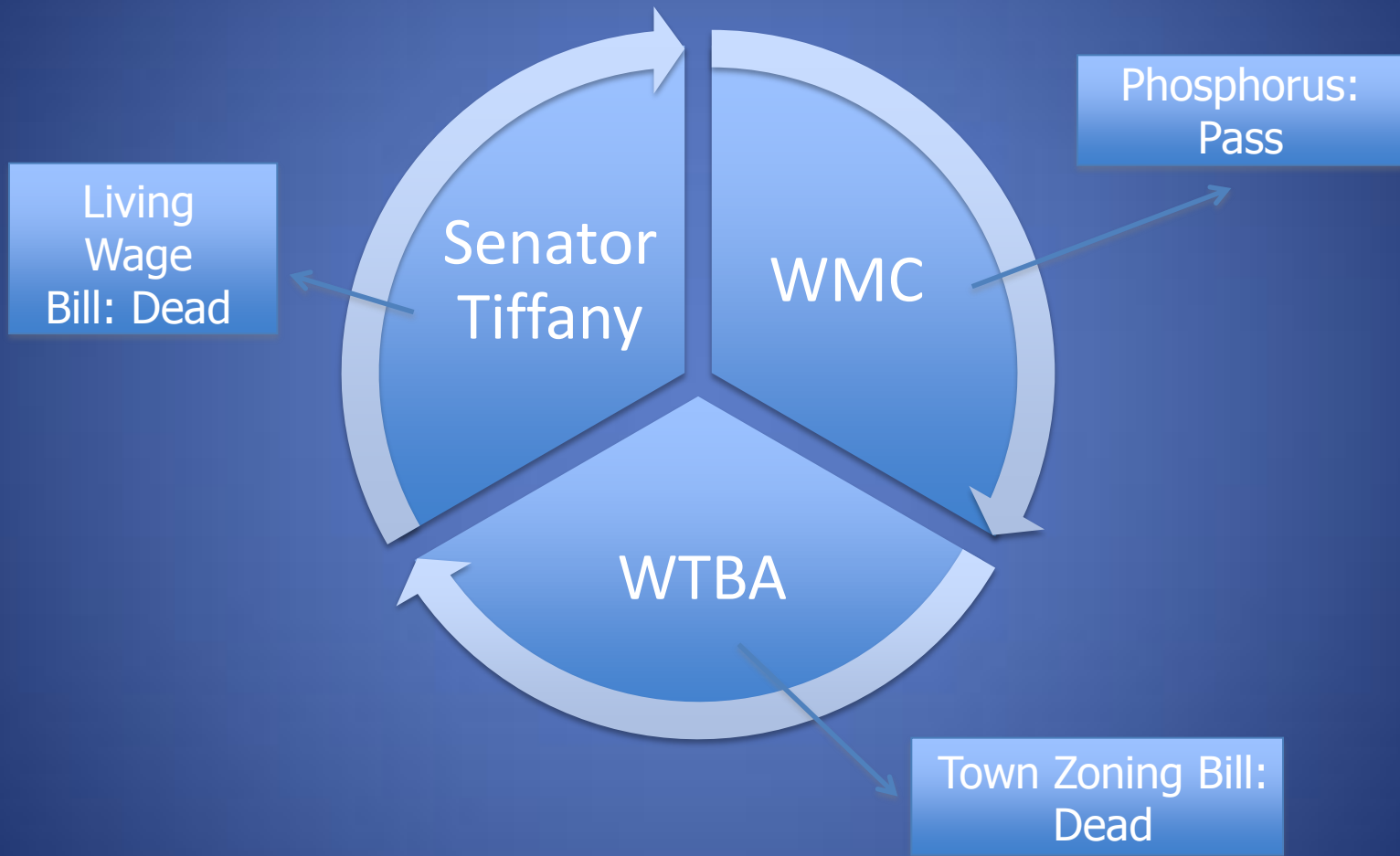
At the Table  
Senator Tiffany  
Industry  
WCA/WCHA



SB 632  
Codify Diminishing  
Assets Rule  
Borrow Sites



Amendment  
Limit D.A.R.  
(Amendment Drafted  
by Scott Godfrey)



Living  
Wage  
Bill: Dead

Senator  
Tiffany

WMC

Phosphorus:  
Pass

WTBA

Town Zoning Bill:  
Dead

# Legislative Priorities

**GOAL:** Identify legislative priorities for the 2015-17 state budget and bring attention to those priorities

## **ACTION PLAN:**

- Develop WCA's proactive legislative agenda
- Meet with state agencies to lobby for inclusion of WCA priorities in agency budget requests
- Meet with Gov's office and legislative leadership in summer/fall to discuss legislative agenda

Comments or Questions?

