



# Coalition Building & Association Management: Ideas to Maximize WCCA's Impact:

WCCA Spring Conference, Daniel Bahr



# Session Stats: 2014/15

- **Floor Days**
  - Assembly: 39 Days
  - Senate: 31 Days (including April 1, 2014)
- **Bill Introductions**
  - Assembly: 877 Bills
  - Senate: 678 Bills
- **Bills Enacted (Acts)**
  - 141 Acts

Final Floor Period Day: April 1, 2014

**You can't do it all alone!!**

**You need Partners!!**

# County-Related Highlights

- \$52.5 million in additional state highway maintenance
- 4% increase in General Transportation Aids (GTA)
- 1% increase in transit funding
- \$4.25 million increase annually for county child support enforcement
- \$1.8 million in additional funding for county land conservation staffing and cost sharing grants
- \$2.5 million annually in additional funding for Treatment, Alternatives and Diversion (TAD) grants
- \$500,000 annually in additional funding for drug courts
- \$17 million increase in Comprehensive Community Services
- \$2.75 million in Coordinated Services Teams funding
- Repeal of county operating tax rate limit
- Flexibility in the payment of county medical examiners
- Assessing the costs of razing a structure
- Phosphorus legislation that will increase funding for county conservation efforts

# Nonmetallic Mining Legislation “Frac Sand”

Background:

How did a collaborative  
approach effect the outcome???

# Frac Sand Legislation

- Assembly Bill 476 / Senate Bill 349
- Rep. Ballweg, Sen. Tiffany
  - Original bill made changes to:
    - Local Road Agreements
    - Air & Water Quality Standards
    - Police Powers/Licensing Ordinances
  - WCA agreed to testify “for information only” at the public hearing with the promise that the bill authors would work with WCA on amendments before a vote
  - **Bill did not pass**

# Frac Sand Legislation

- “If you are not at the table, you are on the menu.”
- Be willing to engage in discussions with parties who may disagree on certain policy points!!

# Frac Sand Legislation

- Assembly Bill 816 / Senate Bill 632
- Rep. Ballweg, Sen. Tiffany
  - Bill is limited to:
    - Diminishing Assets Rule
    - Regulation of Borrow Sites
  - At WCA's request, amendments addressing contiguous property and mineral registration would be added to the bill if it came to a vote
  - **Bill did not pass**

# Coalition Building



# Coalition Building

**GOAL:** Strengthen existing legislative coalitions and build new coalitions to maximize likelihood of legislative success

## **ACTION PLAN:**

- Communicate with other legislative stakeholders to identify issues of common interest.
- Each association has diverse interests. Use them to your benefit.

# Legislative Priorities

**GOAL:** Identify legislative priorities for the 2017-19 state budget and bring attention to those priorities

## **ACTION PLAN:**

- Work with membership to develop WCA streamlined proactive legislative agenda
- Meet with state agencies to lobby for inclusion of priorities in agency budget requests
- Meet with Gov's office and legislative leadership in summer/fall to discuss legislative agenda

# Piecing Together the Puzzle

How a strong coalition working together on one issue can lead to legislative success in another

SB 349  
Road Agreements  
Air and Water Quality Standards  
Pre-emption  
Police Powers



At the Table  
Senator Tiffany  
Industry  
WCA/WCCA



SB 632  
Codify D.A.R.  
Borrow Sites



Amendment  
Limit D.A.R.

# WCA Leadership/Governance

- Elected officials such as county board members, county constitutional officers and county executives serve on the WCA Board of Directors.
- The first step to being a major player in WCA's governance is your involvement.

# WCA Leadership/Governance

## WCA Board of Directors: Composition

### NUMBER OF SEATS

Elected district directors: 11

County constitutional officers: 5

Populous county appointments: 4

County Executive: 1

NACo Representative: 1

Diversity appointments: 2

Additional seats for districts with a single representative: 3

**TOTAL 27**

# WCA Leadership/Governance

- **Involvement Opportunities:**
- Steering Committees
- CAP (County Ambassador Program) Team
- Magazine Columns
- Seminars
- Webinars
- Conference Breakout Sessions
- WCA Conference and Legislative Exchange

# WCA Leadership/Governance

- Additional Tips
- Be in contact with members of the WCA Board
- Let them know what is important to you
- Have regular contact with the WCA Government Affairs Team
- Have discussions with other statewide associations on what is important you and discuss how you might work together: WLWCA, WLCV, WLA..ect



Comments or Questions?

